

TEKO

DESIGN + BUSINESS

→ **Full Degree**
International
Study
Programmes

TEKO DESIGN + BUSINESS

VIA 
UNIVERSITY COLLEGE

(Welcome to TEKO)

Design meets business

If you dream of a future in the fashion and lifestyle industry, TEKO offers a variety of study programmes to help that dream come true. More than 1,000 students with a passion for clothing, furniture, and home furnishings fill our classrooms and workshops every day. Here, they soak up new knowledge and work intensively on realising their dreams.

TEKO has a very close co-operation with the lifestyle industry. For decades, TEKO has educated the people – the manpower – that international companies need. TEKO covers all aspects of fashion and lifestyle companies, whether design, purchasing or sales. At TEKO, we always think in terms of both design AND business; we consider the two to be inextricably intertwined. That's one reason why our students are extremely well-equipped to think commercially and creatively in their future jobs.

TEKO is a distinctly international environment, bringing together students of many nationalities. TEKO is part of VIA University College, which is a group of educational institutions offering college level education programmes.

With more than 40 years of experience as a supplier of competent employees to the lifestyle industry, TEKO is hard to ignore if you want your dreams to come true.

Welcome! →



DK



Denmark Herning



TEKO enjoys an inspiring setting in the heart of Jutland. Culture, nature and entrepreneurship are integrated parts of everyday life here. This is the fashion capital of Denmark – and you will find a vibrancy and enthusiasm for the lifestyle industry to match anywhere else in the world. In Herning, people don't just talk. They make things happen.

TEKO is located in a unique setting surrounded by modern art museums, cutting-edge companies, beautiful landscapes, and works of art on a truly impressive scale.

HERNING With well over 45,000 inhabitants in the city alone (and 85,000 in the municipality), Herning is a mid-sized Danish city offering a large variety of cultural activities such as concerts, exhibitions and fairs. Herning is compact, but surprisingly sophisticated and fun – and a safe place to live.



DENMARK There are around 5.5 million inhabitants in Denmark. This small, Nordic country has a long and proud tradition within design, fashion and entrepreneurship. Because the country is so compact, yet never crowded, you will find everything within easy distance – visit big cities with a wealth of shopping opportunities and cultural activities, or find inspiration in the open countryside, by the ocean, and a lot more.

about

TEKO's study programmes at a glance

TEKO offers study programmes covering all the functions found in modern fashion and lifestyle companies. Or, in other words, every link of the value chain.

The AP Degree Programme in Design, Technology and Business. is a two-year academy degree programme.

The first semester covers a variety of areas and aims to provide you with a broad professional knowledge of all aspects of a company's business procedures. In the following three semesters, you will focus on the speciality you have chosen. By selecting creative and commercial elective courses to match your needs, you will be able to design your own education.

When you have completed your two-year AP Degree Programme in Design, Technology and Business, you can develop your professional skills for another 18 months to acquire a **Bachelor Degree**.

The BA Degree Programme is a higher education programme that will provide you with high-level theoretical and practical qualifications. As a BA graduate, you will be able to handle design and business functions in the fashion and lifestyle industry. Anywhere in the world.

The programme will also give you access to relevant graduate and master degree programmes in Denmark or abroad.



Workshops

The fashion industry also requires a firm grasp of the technology that allows creative designs to reach wider audiences. At TEKO, you will find workshops equipped with all sorts of advanced machinery and equipment. You will learn to operate the machines, enabling you to let products, prototypes and models spring from your mind into the real world.

Theory and practice

Theory and practice are closely connected at TEKO. Seeing is believing, so you will always have the chance to see how the theories you study work in practice. Similarly, knowing why things work can pave the way for further inspiration, so you will also be able to link your practical experience to theory.

Work experience

As part of your education, you will participate in a work experience programme in a company – a kind of internship. The experience is real: You will take part in the everyday life of the company, and see how you can use your knowledge in a company setting. Your work experience can take place in Denmark or abroad. The AP degree and BA Degree Programmes both include a work experience period of around 9 weeks.

Study trips

As a student at TEKO, you will take part in study trips. Find new inspiration and learn about design and business in cities like Istanbul, Berlin, Paris and New York.

Exam

You will be taking different types of exams as part of your study programme at TEKO. Exams can be oral, written, and/or project-based.

Elective courses

What do you really want to do? Our comprehensive elective course programme gives you the option of studying topics that are of specific interest to you – while gaining credits towards your overall education. The elective courses cover many different areas such as language, material know-how, study trips, communications, and much more.

Other facilities

A student-operated café, a local shop offering everything from paper to memory sticks, and a canteen serving high-quality, delicious food are just some of the facilities we offer to make life at TEKO easy and pleasant.





FASHION DESIGN: The Fashion Design Programme will qualify you to handle design processes and to choose your materials with confidence. You will learn to work with trend research and analysis to help the creation of innovative designs for the fashion industry. Of course, the programme will also equip you to keep in mind the identity of the company you work for, helping you stay true to their vision.

You will acquire competences in working creatively and visually with idea generation and in preparing graphical presentation material. All to a high level. You will also acquire competences in working towards a specific objective and in taking responsibility for influencing the design of the future.

You will develop your own design identity. And you will get the skills necessary to handle new challenges so that you feel at home on the global fashion scene.

PATTERN DESIGN: The Pattern Design Programme will qualify you to work specifically with the design of garments – with turning ideas into something that can be realised in practice. You will be able to take responsibility for complex pattern design and grading solutions using the newest CAD technology.

You will be trained to apply, compare and combine pattern construction methods and to analyse and assess the impact of grading methods on the fit and silhouette of a garment.

Based on your knowledge of technical production methods, you will be able to transform the designer's vision into a perfectly fitted garment.

WHAT YOU'LL LEARN IN TEKO'S DESIGN AND BUSINESS PROGRAMMES

DESIGN



Michael Anthonypillai

Branding and Marketing Management.

Country: The Netherlands

“Studying at TEKO gives you many more opportunities than at other education institutions. It opens your eyes and expands your network (social and work). I love to be at TEKO.”



BUSINESS



➔ **PURCHASING MANAGEMENT:** The Purchasing Management Programme will qualify you to work with purchasing based on the strategic vision of a given company. You will become able to analyse suppliers with a view to handling the purchasing management of your company.

You will learn to manage and control processes and projects to ensure that the purchasing function is optimised. Such processes and projects include product and supplier development as well as negotiations and sourcing. You will acquire in-depth knowledge of the industry and insight into the mechanisms that affect international and cross-cultural co-operation.

BRANDING & MARKETING MANAGEMENT: The Branding & Marketing Management Programme will enable you to plan and manage branding and marketing tasks. You will learn how to conduct international brand and market analyses. In addition the programme covers developments in world economy and how they manifest themselves in trends across fashion and lifestyle products. You will develop the skills necessary to identify, analyse and evaluate the essence of data, trends and tendencies across markets, products and brands. You will acquire the tools required to define objectives and to plan and execute relevant strategies from launching new ideas and concepts to producing detailed media plans.

RETAIL DESIGN: The Retail Design Programme will qualify you to handle a complex and varying range of products in the development of store concepts. You will be able to inform yourself about retail developments in terms of communication, materials, history, and trends.

Having completed the programme, you will be able to carry out and manage the entire process from the first drafts to final solution, and you will know how the visual impression of the store is best communicated. You will learn to consider the financial basis underlying your decisions as well as the consequences that your choices have for the company and the store.

RETAIL MANAGEMENT: The Retail Management Programme will give you solid theoretical foundations for handling the practical tasks involved in concept management and development of a store portfolio. You will learn to manage a retail concept with your own and/or franchise stores and to prepare and implement campaigns.

You will be able to apply contemporary management tools with a view to strengthening the concept, including retail competences, finance and human resources. You will acquire skills to help you develop and motivate employees and franchises so that results in new and existing stores can be improved.



Desislava Dermendzhieva

Fashion Design.
Country: Bulgaria

“I read a brochure about universities and colleges around EU – and I only found one college that offered my dream education: TEKO. I told myself that I should go for it or be sorry for the rest of my life.”



Career opportunities

This is what it is all about – your dream of a future in the fashion and lifestyle industry. An education from TEKO helps you become what you want to be.



Designer

You use your creativity and knowledge of trend research to develop ideas for products. As a designer, you are part of the entire design process right up until the product is ready for sale.



Purchaser

You use your thorough knowledge of the market and purchasing mechanisms to make optimal purchases all over the world. As a purchaser, you use your creative as well as your mercantile competences in close co-operation with designers, sellers, and suppliers.



Retail Manager

You are the manager of a portfolio of stores or of a retail chain. You are responsible for recruiting staff and for training and coaching your employees. You develop and update store concepts to ensure your store or chain gets the best possible results.



Pattern Designer

Pattern construction, grading, fit and documentation are some of the elements defining your work. You are a key collaborator for the designer, and your task is to transform the designs into a perfect fit.



Branding and Marketing Manager

You will typically work with a comprehensive range of strategic issues that relate to branding, marketing and communication activities. Your job spans marketing plans, data analysis, design briefs, PR activities, and budgetary planning. You work creatively as well as strategically on domestic and international markets.



Retail Designer

You are responsible for the conceptual image of the company, right from its overall look and organisation to the tiniest detail. You know how to work innovatively with creating new ideas in virtual media – and how to launch such ideas in a professional manner.



JOB OPPORTUNITIES

TEKO's unique dual focus on creativity and business pays off. Year after year, our graduates have excellent job opportunities and prospects; usually nine out of ten graduates have a job one year after their graduation.

International Student Exchange and Work Experience Abroad

→ TEKO welcomes exchange students



TEKO warmly welcomes exchange students from our partner institutions. Studying at TEKO for one or two semesters is a unique opportunity to learn more about the fashion and lifestyle business – and to visit Denmark. TEKO will help you with all practical details, such as accommodation, residence permits, etc.

Being an ERASMUS exchange student at TEKO is free of charge. You can even apply for an ERASMUS scholarship from your home university to cover additional costs during your stay.

International opportunities for TEKO students

TEKO strongly encourages students to take the unique opportunity to study a semester at one of our partner institutions. You can, for example, visit Germany, Finland, The Netherlands, or the United Kingdom. Studying in another country is a key element of any modern international education; it is the best way to gain real-life insights and knowledge of the international fashion and lifestyle industry.

If you want even more travel, TEKO students can also spend their work experience period in a company outside Denmark. This allows you to experience different working cultures as well as to learn more about how the fashion and lifestyle business works around the world.



For more information about student exchange and work experience abroad, visit: www.teko.dk



Magnus Lõppe

Fashion Design.
Country: Estonia

“TEKO is really special in that way that the school is accessible 24/7 if necessary. This means that you can always work on your next project in a creative environment.”

FAQ



Deadline for application

You can find the application form at www.teko.dk. Deadline for application: preferably 15 March and no later than 1 July.



Admission assignment

The admission assignment will be published at www.teko.dk on 1 February.



Tuition fee

Educational programmes in Denmark are generally free for all Nordic/EU/EEA students, as well as for students participating in an exchange programme. In addition, children of non-Nordic/EU/EEA nationals with permanent residence in Denmark may in some cases be exempt from tuition fees. Please contact TEKO for further information.

Since 2006 all other students must pay tuition fee. The tuition fee is EUR 14,400 per year and must be paid in advance.



Accommodation

Many students choose to live in the student village. Here, you are close to TEKO and other TEKO students. You can register on the waiting list at the local housing association. Go to www.teko.dk for more information.



Introduction programme

Getting off to a good start is crucial. So an introduction programme will ease your way during your first days at TEKO. The introduction programme includes a thorough introduction to TEKO, the AP Degree Programme, and Herning. We also have social events to help you get to know your fellow students.



Other costs

Even though the educational programme is free, you should make sure you have sufficient funds to cover the other costs of living and studying in Denmark, such as accommodation expenses, books, materials etc.



Melanie Stahlecker

Purchasing Management.
Country: The Netherlands

“I like the whole atmosphere at TEKO. From the first day as an international student, I felt very welcome at the school.”





Tutors

When you start at TEKO, a tutor will be assigned to your class. The tutor will introduce you to TEKO and give you a guided tour of Herning.



Student jobs

Many students choose to have a student job while they study to earn extra money. Students often find unskilled work such as cleaning, distribution of newspapers, etc.



Students' Help Café

If you have any practical questions – e.g. about accommodation, student jobs, financial matters, etc. – visit the Students' Help Café. Here, TEKO students will listen and offer advice about how to handle all kinds of situations. The students at the Help Café can also help you with homework.



Residence permit

Foreign citizens must have a valid residence permit and a Danish civil registration number to live and study in Denmark. TEKO is happy to help you with this at the beginning of your studies.



Language classes

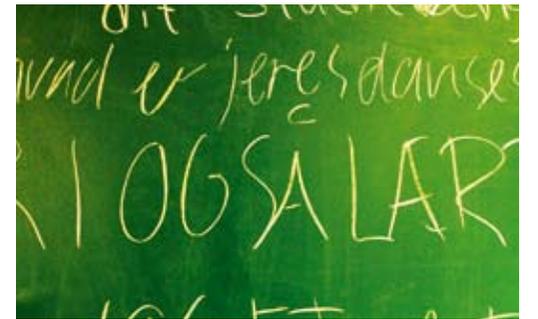
If you would like to learn Danish, you can enrol in language training for free at LærDansk Herning. Here you can take part in language classes in the evening together with other students.

Jacqueline Kroes

Fashion Design.

Country: The Netherlands

“People here are very friendly and they are willing to help you when you ask for it. I don't know if I'm going to stay here after my education, but I'm undoubtedly going to enjoy myself”





TEKO is Scandinavia's largest design and business college within the fashion and lifestyle industry. More than 1100 students are currently enrolled in our AP and BA Degree programmes within the areas of fashion and textiles, as well as furniture and furnishings. TEKO is part of VIA University College, the centre of all professional bachelor degree programmes offered in Central Jutland in Denmark. All programmes are approved by the Danish Ministry of Education. VIA University college has more than 17,000 students on 7 campuses.